

Midsumma Festival 2027 - Funding Application

About the Midsumma Festival

Council invites expressions of interest from any Banyule Traders Association to deliver the 2027 Midsumma Event during Melbourne's annual Midsumma Festival between 17 January and 7 February 2027.

The annual Midsumma Festival brings together a diverse mix of LGBTIQ+ artists, performers, communities and audiences to share and celebrate queer culture, history, ideas and stories through art and performance.

To learn more about the history and purpose of the Midsumma Festival can be found here: <https://www.midsumma.org.au/about/about-midsumma/>

Up to \$50,000 including GST is available to deliver an event.

The event must achieve the outcomes described in the Funding and Service Agreement and align with Midsumma Festival's [strategic priorities](#).

Traders Associations with an outstanding debt to Council or outstanding grant acquittals are not eligible to apply.

Health and Wellbeing Plan

Council has long recognised the richness that diverse communities bring to Banyule. However, for some like the LGBTIQ+ community, a range of community and society level barriers exist and these barriers limit opportunities to share their creative culture.

Banyule's Health and Wellbeing Priorities (2025-2029) outline Council's commitment to fostering social connections and building respectful communities. Council strive to support:

- 1.Targeted social connection and belonging activities
- 2.Intergenerational, intracultural and intercultural connections
- 3.Opportunities for people to form relationships and express themselves
- 4.Actions raise visibility, celebrating and building awareness of our diverse communities through supporting community led neighbourhood actions that encourage diverse communities to come together to learn, share culture, celebrate and foster social connection.

Who is applying?

* indicates a required field

Your details

Name of Traders Association *

Organisation Name

Primary Contact Person *

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Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

Position in Association *

Phone Number *

Must be an Australian phone number.

Email *

Must be an email address.

Name of Committee President *

First Name	Last Name
<input type="text"/>	<input type="text"/>

Presidents Number *

Must be an Australian phone number.

Presidents Email *

Must be an email address.

Your event proposal

* indicates a required field

We are seeking creative and innovative event proposals from Traders Associations to deliver the 2027 Midsumma Festival event on behalf of Banyule Council.

Pitch us an event idea that provides:

- A platform for local LGBTIQ+ artists and performers to share their culture and stories.
- A welcoming, safe and inclusive opportunity for LGBTIQ+ people and their allies to come together.

Selection Criteria

- 1. Visibility, Awareness and Inclusion:** The event will support the LGBTIQ+ community to express themselves authentically and visibly within the community and will showcase LGBTIQ+ inclusive practices.
- 2. Practicality:** The proposal can be delivered within the agreed timeframe and budget.
- 3. Connection:** The event responds to one of objectives of the Midsumma Festival.
- 4. Creativity:** A unique event idea that caters to the diverse needs of LGBTIQ+ individuals, families, and communities.

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If you have questions, please contact bianca.ellis@banyule.vic.gov.au or call 9457 9841

Tell us about your event idea *

Tell us how you will provide a platform for local LGBTIQ+ artists and performers to share their culture and stories and provide a welcoming, safe and inclusive opportunity for LGBTIQ+ people and their allies to come together.

Which Midsumma strategic priority will you respond to? *

- Increased engagement with First Nation communities
- Increased engaged with culturally and linguistically diverse audiences and artists
- Increased focus on multigenerational engagement
- Sharing the stories of young people
- Enriching engagement with older audiences
- Increased engagement with disability cultures
- Increased engagement with the transgender and gender diverse communities
- Developing increased engagement with diverse families
- Deeper relationships with female identifying and non-binary artists

Please select at least one priority

Please confirm your event considers and will meet these selection criteria: *

- Visibility, awareness and inclusion
- Practicality
- Connection
- Creativity

All applications will be assessed against these selection criteria.

If you cannot meet one of these selection criteria, please tell us why.

On what date do you propose to deliver the event? *

Must fall within the Midsumma Festival period 2027

How many participants will you aim to attract to the event? *

I agree to deliver an event in alignment with LGBTIQ+ community need and expectations *

Will you be partnering with any other groups to deliver the event? *

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Event requirements

* indicates a required field

Budget

The successful applicant will:

- Manage the \$50,000 (including GST) budget allocated by Council.
- No more than 20% of the funding may be spent on project management costs.
- Monthly expense tracking and contingency management report to Council.
- All payments associated with event activities, including event insurance, security, traffic management, licenses/ permits and risk mitigation are to be covered within the \$50,000 including GST.
- Any expenses incurred in addition to the \$50,000 including GST will be the responsibility of the Traders Association.

Acquittals to Council by March 2027.

Return of unexpended funds to Council by April 2027.

I confirm the Traders Association can meet these budget requirements *

- Yes
- No

Specific requirements

Conditions of funding include:

- Provide an opportunity for LGBTIQ+ people to express their authentic selves in community life by providing a cultural and psychological safe environment for all people. A risk assessment is undertaken prior to the event and risks mitigated.
- Create a platform for LGBTIQ+ performers and entertainers to share and celebrate queer culture, history, ideas and stories
- The event will be registered as a Midsumma event, via the Midsumma Festival organisers.

I confirm the Traders Association can meet these specific requirements *

- Yes
- No

Event Management

The successful applicant will manage:

- Event programming and scheduling, following advice from Council
- Submission of all event permits, site plans, road and traffic management and licencing requirement
- Engagement of contractors, including entertainers suggested by Council
- Management of volunteers, as required
- All Occupational Health and Safety measures associated with the event
- Coordination of the event on the day
- Adherence with Council's relevant policies including the Balloon Policy

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I confirm the Traders Association can meet these event management requirements

*

- Yes
- No

Marketing and Communications

The successful applicant will:

- Liaise and communicate with the Traders Association members
- Proactively and authentically engage with Council
- Manage all marketing and promotion of the event
- Promote the event from the launch date of the Midsumma Program (November 2026)

I confirm the Traders Association can meet these marketing and communications requirements

*

- Yes
- No

Promotion and sponsorships/grants

- The Traders Association agree to acknowledge the funding provided by Council in event activities, publications and advertising via the use of the official Banyule City Council logo.
- The Traders Association will also discuss any other use of other logos (besides their own) with Council before marketing is finalised.
- The Traders Association will consult with the Council's Communications Team on all promotional and marketing material.

I confirm the Traders Association can meet these promotion requirements

*

- Yes
- No

Declaration and Privacy

This section must be completed by an appropriately authorised person on behalf of the applicant organisation (which may be different to the contact person listed earlier in this application form).

I certify that to the best of my knowledge the statements made within this application are true and correct, and I understand that if the applicant organisation is approved for this grant, we will be required to accept the terms and conditions of the grant as outlined in the letter of offer.

I certify that the application has been submitted with the full knowledge and agreement from the Traders Association committee of management I represent.

I understand that the collection and handling of personal information will be conducted in accordance with Banyule City Council's Privacy Policy which is displayed on Council's website and is available for inspection at Council's customer service centre. The information is being collected and used to enable panel members to assess and allocate grant funds and to contact you in relation to your submission. This is done in accordance with Council's

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powers, functions and purposes under the Local Government Act 2020 and other relevant legislation.

I understand that Council makes certain information publicly available in accordance with legislation and the Banyule Public Transparency Policy and that a listing of donations and grants including the names or persons or bodies that have received grants are made publicly available.

(This information is available on Council's website. Individual names are not published on Council's website, this information is only available at Council offices)

Should you need to change or access your personal details, please contact us on 9490 4222 or via enquiries@banyule.vic.gov.au

Banyule City Council will be contacted immediately if any information provided in this application changes or is found to be incorrect. *

I confirm

I am authorised by the Trader Association to complete this declaration and have read and understood the declaration and privacy statement above. *

By typing your name and position above, you are declaring that information is true and correct to the best of your knowledge

Date of declaration *

Must be a date.